



KD Singh is an industry accredited licensee (ACL holder) who owns and operates finance broking business in the name Money Merchants Financial Services Pty Ltd (MMFS), operating pan Australia.

KD's visionary business, Money Merchants Financial Services Pty Ltd (MMFS) answered a significant need in his community, providing invaluable advice, guidance, insights and support for newly arrived migrant families. The 'culture shock' of adapting to the Australian community, lifestyle and financial guidelines was greatly reduced with KD's help.

In last 5 years MMFS has grown consistently in reputation and business numbers and was also awarded MFAA national award for Most Diversified Business in 2017 along with state awards for Best Commercial Broker and Best Customer Service

Finance business diversification and broad range of product offerings has been a success story for KD and MMFS in 2017, as the nos have grown every year growing MMFS presence across Australia.

MMFS place a high value on the brand and with a growing team in the marketplace it is vitally important to ensure our brand along with our high expectation of customer service level is maintained. MMFS is continually developing strategies and techniques that assist our team to meet the customer service benchmarks of highest standards.

In this heavily regulated industry of finance broking, which revolves around the duty of care and integrity and ethical standards. Its our responsibility to not only we maintain the standards prescribed by MFAA and other regulatory bodies, but also we go one step further and teach and guide the customers on these matters and create a sense of responsibility and awareness in them.

KD believes that the aspects of integrity and ethical standards should not only be demonstrated by all of us but should also be thought and spread in the customer base.

An insight into our customer's cultural sensitivities and comfort-zone has effective opened the door to enhanced customer service and our business growth.

KD Singh is a Certified Mentor with the MFAA. If you are new to the industry, or perhaps just looking to take your business to another level, KD can provide several options to assist your learning and growth in this dynamic and everchanging business. Call or write to KD in confidence to understand how you can be a successful mortgage broker.

AWARDS AND RECOGNITIONS



2018

THE ADVISOR BETTER BUSINESS AWARDS STATE FINALIST FOR:

- Best Finance Broker
- Best Independent Office (less than 5 brokers)
- Best Customer Service/Satisfaction (Office)
- Best New Office
- Best Residential Broker
- Rising Star
- Best Community Engagement Program (Group)

2017

BY MORTGAGE & FINANCE ASSOCIATION OF AUSTRALIA (MFAA)

- National Winner for Diversified Business Award
- State Winner Best Commercial Finance Broker Award
- State Winner Diversified Business Award
- State Finalist Residential Finance Broker of the Year
- State Finalist Most Community Involvement Award

BY AUSTRALIAN FINANCE GROUP (AFG)

- State Winner for Insurance Sales
- State Finalist Residential Broker of the Year

2016

BY MORTGAGE & FINANCE ASSOCIATION OF AUSTRALIA (MFAA)

- State Finalist Residential Finance Broker of the Year
- State Finalist Best Customer Service Award
- State Finalist Most Community Involvement Award

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- State Winner for Insurance Sales
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