



Susan Lepidi

Mentor and Director of The Local Loan Company

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Susan Lepidi is an Australian Credit Representative and MFAA Accredited Finance Broker. Susan is a Director of The Local Loan Company and has over 15 years' experience in the Finance and Mortgage Broking Industry and over 8 years' experience as a Financial Planner. Susan and her business partner Kylie Platt established The Local Financial Group to realise their vision of a branded, multi-disciplinary business delivering exceptional levels of customer service to consumers across mortgages, financial planning, insurance, car finance, vehicle salary packaging, commercial, education and financial literacy.

Susan and Kylie were finalists for MFAA WA Finance Broker Business Award 2-5 loan writers 2016.

Susan believes that empowering clients with knowledge and understanding through education are the key factors in their financial journey. Susan believes that success comes from building relationships with her clients, having fun with them along the way, and ensuring that their goals and dreams are aligned.

The Local Loan Company has been utilising technology to enhance both client and office procedures. They are now fully paperless and this has changed the client and office experience considerably. Both Susan and her fellow director Kylie Platt constantly look for technology that can be adapted to enhance the loan process.

Susan believes that social media, video marketing and education are the way forward. As a company we have embraced these platforms – with a strong social media presence, professionally produced videos and education seminars, masterclasses and retreats.