

Nicole Cannon

Nicole Cannon has been a mortgage broker for 11 years and since rebranding to Pink Finance in 2009 has focused on her passion to involve the community within her business.



Pink Finance donates 10% of trail commission every month to the McGrath Foundation. On top of this Nicole is the Sydney Ambassador for the 10 Thousand Girl Program – which aims to educate 10,000 young women to plan for their personal and financial future. Nicole has sponsored female cricket teams that travel the globe and also has recently been a guest speaker for the Lions Club. All of this has created wonderful PR for Nicole and her brand being quoted in CLEO Magazine, COSMOPOLITAN Magazine and recently will be part of an ASIC program about educating women in finance.

The above has enabled Nicole to win AMA for Community Engagement in 2012 and 2011 and The ABA Award for Ethics and Social Responsibility in 2011 (Runner up in 2012). The community aspect of her business has made this very rewarding for her and she is more than happy to share her experiences to help grow your businesses within communities relevant to you and your markets. As everyone will have their own personal motivators.