



Kylie Platt

Mentor and Director of The Local Loan Company

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Kylie Platt is an Australian Credit Representative and MFAA Accredited Finance Broker. Kylie is a Director of The Local Loan Company and has over 17 years' experience in the Finance and Mortgage Broking Industry. Kylie and her business partner Susan Lepidi established The Local Financial Group to realise their vision of a branded, multi-disciplinary business delivering exceptional levels of customer service to consumers across mortgages, financial planning, insurance, car finance, vehicle salary packaging, commercial, education and financial literacy.

Kylie was a national finalist in the MFAA Credit Advisor of the Year 2015 and Kylie and Susan were finalists for MFAA WA Finance Broker Business Award 2-5 loan writers 2016.

Kylie is a firm believer that knowledge and understanding are the key factors in a client's financial journey. Kylie believes that success is about building a relationship with her clients, having some fun with them along the way, and ensuring that the way forward is as smooth as possible for them.

The Local Loan Company has been utilising technology to enhance both client and office procedures. They are now fully paperless and this has changed the client and office experience considerably. Both Kylie and her fellow director Susan Lepidi constantly look for technology that can be adapted to enhance the loan process.

Kylie believes that the future in mortgage broking will come from social media, video marketing and education. As a company we have embraced these platforms – with a strong social media presence, professionally produced videos and education seminars, boot camps and retreats.