

Gerald Jones

Client First - Improve your process - Activity & Consistency

Gerald has been in the Finance Industry since 1990 where he built a solid foundation of learning and growth whilst moving up the corporate ladder within the Credit Union movement. He was nominated to represent his credit union at the Annual World Council of Credit Union young professionals and it is here that he really embraced a sense of giving back to others.

From being an assessor to mobile lender to developing brokers businesses, including exposure to developing leaders and processes working in high volume mortgage processing teams, his experience and ability to transfer his learning through his clear communication and engaging style is testament to his own professionalism and of the performance outcomes in those he's mentored.

Now overseeing the Mortgage Advice business within the highly-awarded Bernie Lewis, his passion for the Mortgage Broking Industry continues to burn strong. This is reflective of his tenure in volunteering on the MFAA SA/NT state forum since 2009 and in facilitating Broker forums across the state.

Gerald understands the issues, challenges and opportunities that present brokers working in the Industry and creates an environment of success and support that leverages the structure provided by the MFAA mentor framework.