

Ellena Wong (JP)

Yes Mortgage Pty Ltd
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Certified Mentoring – All about Support and Success

Ellena Wong has established and managed several successful businesses in both Hong Kong and Australia for the past 35 years. She is currently running a reputable and successful real estate agency, which she established 16 years ago and a mortgage broking business which she started seven years ago. The businesses co-exist and are located in Parramatta, Sydney.

Ellena believes what makes a successful business is 'people', and what makes successful people is a comprehensive and structured training system, which is practical, easy to apply and measurable. She recruits, trains and supervises her own sales consultants, mortgage brokers and staff members for her own business.

Ellena is a strong advocate for increasing professional standards and believes these standards are the key to growing of the mortgage broking industry.

Now an MFAA Certified Mentor™, Ellena is using her experience as a successful business owner and a mortgage broker, coupled with the proven success of the MFAA Certified Mentoring™ program, to develop new mortgage brokers. Ellena is dedicated to new entrants in the industry and to brokers who want to take their business to the next level. She offers a 24-month mentoring program for 'people' who want to become successful mortgage brokers and successful business owners.

Ellena is multilingual and can speak English, Cantonese and Mandarin and is able to carry out the mentoring program in Chinese.

Qualifications:

- ✓ MFAA Certified Mentor™
- ✓ Justice of Peace
- ✓ Certificate IV in Workplace Training and Assessment
- ✓ Certificate IV in Effective Group Leadership
- ✓ ASIC Regulated Credit License Holder (#385934)
- ✓ Licensed Business and Real Estate Agent
- ✓ Certificate IV in Finance Service (Finance/Mortgage Brokering)
- ✓ Diploma in Financial Services (Finance/Mortgage Brokering)
- ✓ Vocational Graduate Diploma in Relationship Counselling