



## Danielle Morrison

Phone: 0434 338 585

Email: [dmorrison@liberty.com.au](mailto:dmorrison@liberty.com.au)

Network Sales Manager, Liberty Network Services

Level 16/535 Bourke Street, Melbourne

[www.liberty.com.au/lms](http://www.liberty.com.au/lms)

<https://www.linkedin.com/in/danielle-morrison-798b5b56>

Accredited Mentor with MFAA - 2016

### ***‘To be inspired is great, to inspire is INCREDIBLE’***

“Choosing the right mentor is one of the most important decisions you will make in your venture to become a finance broker and it’s a decision you must get right! I encourage you to do your research and meet a number of mentors before finalising your decision. Please get in touch with me and we can arrange to have a coffee and see if our partnership is the right one for YOUR future.”

– Danielle Morrison

#### **Background & Experience**

Danielle has **worked in the finance industry since 2001** working at companies like Shadforth Financial Group and Macquarie Bank for over 8 years. She transitioned from the Wealth side of Finance in to Banking in 2009 and has worked in senior positions within Australian Banks and Building Societies for over 7 years. These roles have included sales and operational based roles plus her main passion being people management.

All of these prior roles have provided Danielle with the skills, knowledge and experience to succeed in finance broking. In particular her role in managing Loan Operations of Tasmania’s largest financial institution assists brokers she works with in the day-to-day management and dealings with lenders and this ‘insider knowledge’ from her experience has proved to be a great advantage in assisting brokers she works with.

Throughout her career Danielle has prided herself on acquiring knowledge in diversified asset classes such as Commercial, SMSF and Motor which is vital to ensure the success and longevity of any finance broking business.

**Danielle is passionate about helping others** and gets the most joy out of seeing brokers she works with succeed and reap rewards of their hard work. **Danielle is always available and supportive to the finance brokers she works with** and she encourages you contact any broker she has worked with who will confirm her support and accessibility.

#### **Feedback from some of Danielle’s current mentees:**

"As a new to industry broker and from a non-finance background entering into the industry was a daunting undertaking. It has been Danielle Morrison's ongoing commitment to my personal success that has made it possible for me to go from an industry entrant to up and running in a relatively short amount of time. Furthermore, I feel confident having her as the 'go to person and mentor' to build a sustainable broking business into the future" – **John Powell, Liberty Network Services**

*"Being new to the industry can be quite stressful and daunting. Danielle has helped me with setting up my business and has made my transition a pleasant one. Knowing she's there for me anytime I needed help was a big relief and has made me push harder. I am sure Danielle would make such a great mentor and especially to those who are new to the industry where extra attention is required and Danielle has it all."* – **Nadia Eliss, Liberty Network Services**

*"Danielle has been my mentor for 9 months. Danielle is very supportive and when I need her assistance I can always rely on her. Her knowledge of the industry is amazing and I love having Danielle to call upon when I need her."* – **Natalie Shores, Liberty Network Services**

*"Danielle is a fantastic mentor. She is always there to listen to our questions and queries and helps us solve problems when they arise. She encourages, motivates and educates me and I am definitely a better finance broker because of her."* – **Rebecca Ferguson, Liberty Network Services**

