



Belinda James

Having commenced her business career in merchant banking in 1992, Belinda gained extensive experience in both consumer and corporate lending. In 1997 Belinda moved in to mortgage broking when the industry was still in its infancy and operating as an agent, her dedication to client service saw her ranked as number one within her firm and a number of the major lending institutions for three consecutive years.

In 2000, Belinda established her own mortgage broking business focusing on providing clients with a much wider range of lending solutions and exceptional standards of service. Belinda established several alliances and joint venture agreements, employing lending staff to operate within some of Melbourne's most reputable independent estate agencies and a large publicly listed accounting network.

Belinda has served as State President of the Finance Brokers Association of Australia and has been a regular contributor and market commentator for a number of finance and investment publications including Personal Investor, Business Review Weekly and Your Mortgage Magazine.

Throughout her 18 year career in mortgage broking, Belinda has handled a range of complex loan scenarios for various individuals, companies and trusts. Belinda's business boasts a diversity of clients ranging from small investors, home buyers and developers through to professionals, high profile business people and members of the sporting/entertainment industry.